

Psychiatric Times

Advertising Specifications

DIMENSIONS	LIVE AREA	TRIM (Width x Height)	BLEED (Width x Height)
King Page	.5" from trim edge	9.4375 x 12.75	9.9375 x 13.25
King Bleed	.5" from trim edge	10.4375 x 13.75	10.9375 x 14.25
Island	.5" from trim edge	6.6562 x 10	7.1562 x 10.5
Island Spread	.5" from trim edge	14.8 x 10	15.3 x 10.5
¾ Vertical	.5" from trim edge	6.6875 x 12.75	7.1875 x 13.25
¾ Horizontal	.5" from trim edge	8.9375 x 9.75	9.4375 x 10.25
½ Vertical	.5" from trim edge	4.375 x 12.75	4.875 x 13.25
½ Horizontal	.5" from trim edge	8.937 x 6.25	9.4375 x 6.75
¼ Vertical	.5" from trim edge	2.083 x 12.75	2.583 x 13.25
¼ Page	.5" from trim edge	4.375 x 6.25	4.875 x 6.75
1/3 Horizontal	.5" from trim edge	8.9375 x 4.375	9.4375 x 4.875

Trim size of Journal: 10.4375" x 13.75"

Binding: Saddle Stitched

MAIN PRODUCTION CONTACT

Genenne Velezis

535 Connecticut Avenue, Suite 300
Norwalk, CT 06854
Phone: 203-523-7018 * Fax: 203-842-3931
E-mail: genenne.velezis@ubm.com

PRODUCTION CONTACT

Carlos Yanez

535 Connecticut Avenue, Suite 300
Norwalk, CT 06854
Phone: 203-523-7072 * Fax: 203-842-3931
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PDF/X-1A TOOLS

Enfocus PitStop or Instant PDF:
<http://www.apago.com>

Production Resources:
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STORAGE

Digital ads will be stored for 13 months and then routinely deleted unless specific written arrangements are made by the advertiser to the contrary.

Frequency: Monthly

Production Journal Website: <http://mediakit.ubmmedica.com/psychiatric-times>

Last Updated: 12/22/2011

