

NEW
**SHIPPING ADDRESS
& CONTACT INFO**

SUPPLIED INSERTS BIND IN

PUBLICATION TRIM SIZE: 10 7/8" x 14 3/4"
JOGGING METHODS: All inserts jog to the foot.
BINDING METHOD: Saddle-Stitched.

SUPPLIED TIP IN INSERTS
(Tabloid or Island Size)

ALL FULL SIZE INSERTS must be supplied UNTRIMMED, at a size of 10 5/8" x 14 1/2" maximum, which includes the following:
• 1/8" head, foot, face trim

ALL ISLAND SIZE INSERTS must be supplied TRIMMED at a size of 8" x 11" - not trim will be taken - insert will float.

For all other size inserts or DIRECT BIND inserts please contact the Production manager.

PAPER STOCK:
Maximum Weight = 80#
Minimum Weight = 50#
Coated & Uncoated stock accepted

APPROVALS: Pre-printed samples or faxes of unprinted cards must be submitted to the Production Department in advance in order to meet both postal and publisher's approval.

SHIPPING INSTRUCTIONS:
Fry Communications, Inc.
800 West Church Road – Building #1
Mechanicsburg, Pennsylvania 17055
Att: Michelle Zeiders



Cartons/Skids must be marked with name of Publication, Advertiser, Issue Date and Quantity Shipped.

**INSERTS PRINTED BY
ONCOLOGY NEWS INTL.**

DIGITAL FILE REQUIREMENTS:
High Resolution PDF or PDF/X-1
Set Bleed to .125" (9pt)
Set Registration mark offset to 12pt.
Set Paper Size to add trim size plus 1" when exporting from original file
Set Resolution to 300dpi or higher

Ship materials & proof to
Production by Ad Close.

Please ship to:

Attn: Andrew Barkus
Oncology News International
c/o CMPMedica
535 Connecticut Avenue, Suite 300
Norwalk, CT 06854

Phone: (203) 523-7086
Fax: (203) 662-6777

For any additional production specifications or assistance, please contact the Production Manager.



INSERT SPECIFICATIONS

For all CMPMedica Specs, Schedules, Tutorials and Tools
Check Out <http://mediakit.cmpmedica.com>