

# ONCOLOGY

## Advertising Specifications

DIMENSIONS	LIVE AREA	TRIM	BLEED
Full Page	7 x 10	7.75 x 10.75	8 x 11
2/3 Page	4.5 x 10	N/A	N/A
½ Page (Island)	N/A	N/A	N/A
½ Page (Vertical)	3.375 x 10	N/A	N/A
½ Page (Horizontal)	7 x 4.375	N/A	N/A
1/3 Page	2.125 x 10	N/A	N/A
<b>2 PAGE SPREAD</b>	Please supply spreads as single pages		

**BINDING: PERFECT**

**GUTTER: .125"**

**SAFETY: .25"**

<p><u>MAIN PRODUCTION CONTACT</u> Meg Strizver 535 Connecticut Avenue, Suite 300 Norwalk, CT 06854 Phone: 203-523-7076 Fax: 203-842-3936 E-mail: meg.strizver@ubm.com</p>	<p><u>PRODUCTION CONTACT</u> Steve Sanborn 535 Connecticut Avenue, Suite 300 Norwalk, CT 06854 Phone: 203-523-7071 Fax: 203-842-3936 E-mail: steve.sanborn@ubm.com</p>
<p><u>PDF/X-1A TOOLS</u>  Enfocus PitStop or Instant PDF <a href="http://www.apago.com">http://www.apago.com</a>  Production Resources <a href="http://mediakit.ubmmedica.com/production-resources">http://mediakit.ubmmedica.com/production-resources</a></p>	<p><u>STORAGE</u> Digital ads will be stored for 13 months and then routinely deleted unless specific written arrangements are made by the advertiser to the contrary.</p>
<p>Frequency: Monthly</p> <p>Journal Website: <a href="http://mediakit.ubmmedica.com/oncology">http://mediakit.ubmmedica.com/oncology</a></p> <p>Last Updated: 12/21/2011</p>	

