

CONSULTATIONS IN PRIMARY CARE Consultant®

Advertising Specifications

DIMENSIONS	LIVE AREA	TRIM	BLEED
Full Page	7 x 10	7.75 x 10.75	8 x 11
2/3 Page	4.25 x 10	N/A	5 x 11
½ Page (Island)	4.25 x 6.3125	N/A	5 x 7
½ Page (Vertical)	3.125 x 10	N/A	4 x 11
½ Page (Horizontal)	7 x 4.75	N/A	8 x 5.375
1/3 Page	2 x 10	N/A	2.563 x 11
2 PAGE SPREAD	Please supply spreads as single pages.		

BINDING: PERFECT

GUTTER: .125"

SAFETY: .25"

<p>MAIN PRODUCTION CONTACT Mary Hlavac 535 Connecticut Avenue, Suite 300 Norwalk, CT 06854 Phone: 203-523-7099 Fax: 203-842-3936 E-mail: mary.hlavac@ubm.com</p>	<p>PRODUCTION CONTACT Andrew Barkus 535 Connecticut Avenue, Suite 300 Norwalk, CT 06854 Phone: 203-523-7086 Fax: 203-842-3936 E-mail: andrew.barkus@ubm.com</p>
<p>PDF/X-1A TOOLS Enfocus PitStop or Instant PDF http://www.apago.com Production Resources http://mediakit.ubmmedica.com/production-resources</p>	<p>STORAGE Digital ads will be stored for 13 months and then routinely deleted unless specific written arrangements are made by the advertiser to the contrary.</p>
<p>Frequency: Monthly Journal Website http://mediakit.ubmmedica.com/consultant Last Updated: 05/20/2010</p>	

